

Two Similar Project Descriptions

Re - Engineering SITM

Client: Ministerio de Transporte **Year:** 2022 **Location:** Colombia

Generate a reengineering process for the country's SITM from the user's point of view in order to propose operational,

financial, technical and user behavior policies and measures to promote stability and growth in passenger demand. The

project included the design and collection of declared and revealed preference surveys for the estimation of a discrete choice

model of modal shift. The information was collected through defined quotas of socioeconomic characteristics of the

population.



Bogota Mobility Survey

Client: Secretaría Distrital de Movilidad **Year:** 2019 **Location:** Colombia

The project involved carrying out the Household Origin-Destination Survey 2019 of the population aged 5 years or older in

Bogotá and in the 18 neighbouring municipalities in its area of influence, in order to capture detailed information on

households, people, vehicles, trips and travel stages. It also included sample design, design of survey forms and manuals,

fieldwork methodology, pilot testing, field data collection, validation, data processing and georeferencing, data expansion

and imputation.

